



# Train Better. Do Better.

Leadership and project management programmes  
based on Continuous Improvement methodology



**Click2Learn**

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Learning within the flow of work  
anytime, anyplace, anywhere...



## Introduction

Click2Learn is a CMI-accredited training provider offering leadership and project management programmes based on Continuous Improvement methodology.



Our programmes address real business challenges by combining interactive eLearning, onsite workshops, and live coaching. Developed by professionals with extensive experience in delivering global improvement projects, our high-quality training and coaching are designed to help businesses grow, improve performance, and achieve long-term success.

At Click2Learn, we understand the difficulties of retaining knowledge in today's fast-paced work environments. Our mission is to bridge the gap between learning and application by delivering dynamic, blended learning solutions tailored to the

unique needs of every organisation. Through a combination of eLearning, coaching, and real-world practice, we empower teams to continuously develop, ensuring that knowledge isn't just acquired but applied where it matters most.

Our approach ensures that learning seamlessly integrates into the daily workflow, fostering both individual and organisational success. We believe that by immediately applying knowledge in real-world contexts, learners not only reinforce their skills but also drive performance improvements that lead to measurable business outcomes.



## About Us

Click2Learn aims to revolutionise corporate training through its innovative, blended learning solutions.

Our team of experts has over 20 years of experience helping companies across a range of sectors achieve lasting improvements. From designing bespoke training programmes to offering tailored coaching solutions, we are committed to delivering scalable, effective training that drives real-world results.

Our team of professionals bring decades of experience across the education, business consultancy, and technology sectors. Each member of our team is passionate about helping organisations and individuals unlock their full potential by providing the tools needed to thrive in an ever-evolving business landscape.

With a deep understanding of the challenges companies face, our experts offer practical, actionable insights that can be applied directly in the workplace.

By choosing Click2Learn, you're not just investing in training - you're investing in the continuous growth and success of your organisation.

## Why Choose Click2Learn?

Click2Learn provides a comprehensive solution designed to meet the unique needs of your business. With the ability to host your content and create bespoke training programmes, Click2Learn ensures that your employees receive relevant, high-quality training tailored to your specific requirements.

### BENEFITS TO YOUR BUSINESS

#### Lower Costs

Eliminate the need for travel, accommodation, and venue expenses, making high-quality training more affordable for businesses of all sizes.

#### Accreditations

As a CMI Recognised and CPD Certified provider, businesses can trust learners will receive top-tier training that delivers tangible productivity improvements.

#### Oversight & Tracking

Gain real-time insights into your team's progress and compliance with our easy-to-use tracking tools, while automated reminders keep learners on target.

#### Flexible Scheduling

With 24/7 access to courses, learners can fit their training around their work schedules, minimising disruption and thereby maximising productivity.

#### Consistency

Our online learning platform ensures that every employee receives the same high-quality content, tailored to their specific roles and needs.

#### Tailored to Your Needs

Our platform supports multiple languages, advanced proctoring tools, and can host your own content. We also develop bespoke programmes to address your specific business needs, integrating seamlessly with existing systems.

#### Scalability

Click2Learn's platform allows teams across the globe to access training, ensuring consistent learning experiences for all employees, no matter their location.

#### Faster Updates

Keep your training material current with quick updates to course content, ensuring it stays relevant and aligned with the latest industry developments.



# Blended Learning to Aid Knowledge Retention

Our research shows that the immediate application of information significantly boosts retention. Traditional training methods often take employees away from their work environment, leading to a swift decline in retained knowledge - a phenomenon known as the **'forgetting curve.'**



Discovered by psychologist Hermann Ebbinghaus, the forgetting curve highlights how quickly information is forgotten without reinforcement.

At Click2Learn, we combat this challenge with a blended learning strategy that integrates eLearning, online coaching, and practical application directly within the workflow.

Team members can seamlessly integrate learning into their daily routines, ensuring they retain and apply knowledge effectively, driving both personal and organisational success.

## BENEFITS OF BLENDED LEARNING

### Immediate Knowledge Application

Learners apply new knowledge to real business challenges right away, reinforcing understanding and boosting retention.

### Bite-Sized Learning

Our approach offers progressive, small-scale learning opportunities that build on existing knowledge, fostering continuous improvement.

### Skills Development

Consistent learning opportunities help learners develop skills more effectively, leading to noticeable performance enhancements.

### Seamless Workflow Integration

Training materials are accessible at any time, reducing disruptions to daily routines.

### Overcoming the Forgetting Curve

Through regular reinforcement and immediate application, learners retain information for longer periods.

### Continuous Growth

Bite-sized modules and real-world application ensure ongoing skill development and long-term knowledge retention.

# Programmes & Courses

Click2Learn offers manageable, modular training using a blended approach designed to drive real results.

Our material has been developed by experienced industry veterans who have worked with businesses in all sectors around the world.

Our programmes are divided into easy-to-follow, bite-sized courses and combine video and interactive content to help embed learning. Each module also includes practical assignments to aid knowledge retention and enable learners to apply their new skills.

Several of the courses within our programmes also function as standalone options that are available for purchase individually should you be looking to implement a specific tool or fix a reoccurring problem.

Each course is available with or without practical assignments, so that you can choose the option most suitable for your team.



# Coaching

Coaching forms an essential part of a successful learning journey.

While our programmes provide practical skills, complete understanding of the concepts and methodologies can only really be obtained by applying this knowledge in real-world situations. That's why we offer coaching from industry experts who bring valuable experience and insights, helping learners confidently navigate professional challenges.

Our coaching services are designed to meet diverse needs. Whether the preference is for in-person or online sessions, we offer 1-2-1 coaching and group workshops. This flexibility ensures that every learner can benefit from our expert guidance.

By working with industry professionals, learners gain practical strategies that can be immediately applied to their work, enhancing their effectiveness and career growth.

Individuals and businesses both benefit greatly from coaching. For individuals, coaching bridges the gap between knowledge and application, boosting confidence and skills. For teams, it fosters continuous improvement and collaboration. Businesses gain employees who are adept at solving real-world problems and driving excellence.

## OUR PROGRAMMES

### The Lean Leader

This practical programme provides a solid foundation in the essential skills needed to be a more effective leader.

### Continuous Improvement

This programme enables learners to identify improvement areas and actively contribute to organisational success.

### Practical Problem Solving

This programme provides learners with the structured problem-solving skills required to tackle significant challenges.

### Healthcare Project Delivery

This programme is designed to empower those setting up, running or delivering projects within healthcare.



## What Our Clients Say

### ALSTOM

'Nice and interactive! Having to open tasks, drag items around helps the course to stay engaging. The videos are very well informed. There is plenty of information to take away from them. Enough detail without it being overloading'



'Our core engineering team now have a structured and consistent way of tackling problems thanks to Click2Learn's PPS programme'

### BUGATTI + RIMAC

'Click2Learn have provided us with a method of training our people at scale. The online content was as good as classroom training with practical assignments that helped to embed the skills'



'Some of the best CI training I've seen. This fresh approach has helped our people get new skills and be able to find solutions to real business challenges'

## Get in Touch

For further information, a demonstration of our platform, or to discuss how Click2Learn can revolutionise your organisation's training processes, please contact us:



Union House, 111 Union Street Coventry CV1 2NT United Kingdom  
T: +44 (0)247 718 0496 | E: [info@click-2.com](mailto:info@click-2.com) | [www.click-2.com](http://www.click-2.com)